



**Continuing Professional Development Alliance**  
**持續專業進修聯盟**

**CPD Alliance e-Business Forum 2005**

**“The Challenges through  
 e-Business Transformation  
 – What goes Next?”**



**Date:** September 17, 2005 (Saturday)  
**Time:** 9:30am – 12:30pm  
**Venue:** HKUST College of Lifelong Learning – Admiralty Learning Center  
 3/F Far East Finance Center, 16 Harcourt Road, Admiralty  
**Language:** English  
**Fee:** HK\$100 for CPD Alliance member  
 HK\$130 for Non-member

**ABOUT THIS FORUM**

Aiming to explore the new challenges brought about to different professional sectors by the development and new advances of information technology, this Forum is one of the major activities of the Continuing Professional Development Alliance (CPD Alliance) in 2005 that engage a group of subject experts from various professional bodies to share their views with respect to the changes triggered off by new IT applications in their industries.

**THE PROGRAMME**

Major topics including:

- Impact of Computer Crime on e-Commerce
- Critical Success Factors for an e-Procurement System
- The Beauty of e-Arbitration: An online dispute resolution mechanism
- e-HR: A Trend for the Success of People Management

**About the CPD Alliance:**

The CPD Alliance was established as an informal group of professional societies on April 2002. After years of development, the Alliance now has 20 corporate members. All of them are prominent professional bodies in Hong Kong. The primary mission of the Alliance is to promote, deliver and enhance continuing professional development mainly in Hong Kong, and as when appropriate opportunities arise, also in Mainland China and neighboring countries. For more information, please visit: <http://www.hkcpdalliance.org>.

CPA Australia Hong Kong China Division  
 Hong Kong Bar Association  
 Hong Kong Computer Society  
 Hong Kong Institute of Bankers  
 Hong Kong Institute of Human Resource Management  
 Hong Kong Institute of Marketing  
 Hong Kong International Arbitration Centre  
 Hong Kong Securities Institute  
 Royal Institution of Chartered Surveyors (Hong Kong Chapter)  
 The Association of Chartered Certified Accountants

澳洲會計師公會香港分會  
 香港大律師公會  
 香港電腦學會  
 香港銀行學會  
 香港人力資源管理學會  
 香港市務學會  
 香港國際仲裁中心  
 香港證券專業學會  
 RICS特許測量師學會 (香港分會)  
 特許公認會計師公會

The Chartered Institute of Management Accountants (Hong Kong Division)  
 The Chartered Institute of Marketing (Hong Kong)  
 The Chartered Institute of Purchasing & Supply (Hong Kong Branch)  
 The Hong Kong Institute of Arbitrators  
 The Hong Kong Institute of Chartered Secretaries  
 The Hong Kong Institute of Directors  
 The Hong Kong Institute of Housing  
 The Institute of Financial Planners of Hong Kong  
 The Law Society of Hong Kong  
 The Taxation Institute of Hong Kong

特許管理會計師公會 (香港分會)  
 英國特許市務學會 (香港)  
 英國特許採購及供應學會 (香港分會)  
 香港仲裁師學會  
 香港特許秘書公會  
 香港董事學會  
 香港房屋經理學會  
 香港財務策劃師學會  
 香港律師會  
 香港稅務學會



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**Sunny W K Lee**, *President, Hong Kong Computer Society*

Mr Lee is presently an Executive Committee Member and Head of Technology Business of the Hong Kong and China Gas Company Limited (Towngas). He has overall responsibility for two technology diversification business of Towngas, iCare.com Limited and Towngas Telecommunications Company Limited, serving as their CEO. He is the President of the Hong Kong Computer Society and a member of the Hong Kong SAR Digital 21 Advisory Committee, Hong Kong government's highest level advisory body on IT. He also serves in many high-level advisory and working committees in academic, professional and community concerns.

**Andrew S K Law**, *Partner of "Andrew Law & Franki Ho, solicitors", Chairman of Management & Technology Committee, The Hong Kong Law Society*

Mr Law has devoted extensive efforts on both the business and law relating to the information technology industry. He is Honorary Legal Advisor to The Hong Kong Computer Society; and is Chairman of Management and Technology for Professional Practice Committee of The Hong Kong Law Society since 1995 till now. Since 1998, he has been a Visiting Professor in Information Systems of the Asia International Open University (Macau); and is lecturer on "e-Commerce Law" & "e-Business Venturing Law" for HK University's SPACE Faculty since September 2000.



**Simon J Dunn**, *Head of Procurement – Asia Pacific, The Hongkong and Shanghai Banking Corporation Limited*



Mr Dunn has been with the HSBC Group for 18 years, and moved from UK to Hong Kong in March 2002. He is currently responsible for the management and development of the Procurement function within HSBC in Hong Kong, with functional responsibility for procurement staff in HSBC's sites within Asia Pacific. He also has responsibility for the roll-out and operational support of e-procurement (requisition, order, invoice) within Asia Pacific. He is a Director of HSBC Purchasing (Asia) Limited and is a member of the Executive Committee of the Hong Kong branch of the Chartered Institute of Purchasing and Supply.

**Gary Soo Kwok-leung**, *Barrister-at-Law, Hong Kong International Arbitration Centre*

Gary Soo, Fellow of Chartered Institute of Arbitrators and Hong Kong Institute of Arbitrators, is a practicing Barrister and Chartered Engineer. He has been practicing in areas of civil litigation involving commercial and construction disputes and arbitration. Gary is a listed panelist of the Hong Kong International Arbitration Centre for .pw, .hk & .cn domain name disputes and arbitrator of the Inter-Pacific Bar Association I-CASS scheme for cyberspace arbitration.



**Virginia Choi Wai-kam** *F.I.H.R.M. (HK) Immediate Past President, Hona Kona Institute of Human Resource Management*



Ms Virginia Choi is the Immediate Past President of the Hong Kong Institute of Human Resource Management (HKIHRM). She is now the Country Manager of the internationally renowned HR consultant -- Cubiks Limited, a PA Group Company. Ms Choi was President of HKIHRM from year 2001 - 2005, and is the first female elected President of the Institute. She now also acts as Advisor of the Training and Development Committee. Ms Choi was elected as Chairperson of the CPD Alliance (Continued Professional Development Alliance) in June 2004, and in this capacity she was appointed as member of the Manpower Development Committee of the Educational Manpower Bureau. She now also serves as a member of the Equal Opportunities Commission and Employee Retraining Board.



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09:00 – 09:30	<i>Registration</i>
09:30 – 09:45	<b>Welcome Remarks</b> <b>Virginia Choi</b> , Chairperson, CPD Alliance
<b>Program</b> Moderator: <b>Sunny Lee</b> , President, Hong Kong Computer Society	
9:45 – 10:15	<b>Impact of Computer Crime on e-Commerce</b> <b>Andrew Law</b> , Partner, Andrew Law & Franki Ho, solicitors, Chairman of Management & Technology Committee, Representative of The Law Society of Hong Kong
10:15 – 10:45	<b>Critical Success Factors for an e-Procurement System</b> <b>Simon Dunn</b> , Head of Procurement, Asia Pacific Region of HSBC Representative of The Chartered Institute of Purchasing and Supply – Hong Kong Branch
10:45 – 11:00	<i>Tea Break</i>
<b>Program</b> Moderator: <b>Sunny Lee</b> , President, Hong Kong Computer Society	
11:00 – 11:30	<b>The Beauty of e-Arbitration: An online dispute resolution mechanism</b> <b>Gary Soo</b> , Barrister-at-Law Representative of Hong Kong International Arbitration Centre
11:30 – 12:00	<b>e-HR: A Trend for the Success of People Management</b> <b>Virginia Choi</b> , Immediate Past President, Hong Kong Institute of Human Resource Management
12:00 – 12:20	<b>Q&amp;A session</b>
12:20 – 12:30	<b>Closing Remarks</b> <b>Virginia Choi</b> , Chairperson, CPD Alliance

**Note:**

The Forum will be conducted in English



## Registration Form

*e-Business Forum on 17 September 2005*

To: Ms Pinky Shing, CPD Alliance Secretariat  
 By Fax: 2764-5287

Registration Enquiry: 2784-3924

<b>Name of organization / company:</b>			
<input type="checkbox"/> CPD Alliance Member (@HK\$100) _____ person <input type="checkbox"/> Non-CPD Alliance Member (@HK\$130) _____ person			
<b>Participants:</b> <i>(please fill in as follows)</i>			
Name	Tel	Email	Fax

**Remarks:**

- (1) Please complete this Form and send it to CPD Alliance Secretariat *by fax at 2764-5287* on or before 12 September 2005 (Monday).
- (1) Together with this form, please send a crossed cheque with an appropriate amount made payable to "CPD Alliance" and send to: QR702, 7/F., Shirley Chan Building, The Hong Kong Polytechnic University, Hung Hom (Attn: Ms Pinky Shing).
- (2) "Pay at the door" is also acceptable.

To be completed by Secretariat

**To: Participants**

Registration confirmed

For and on behalf of  
 CPD Alliance

Secretariat

Date